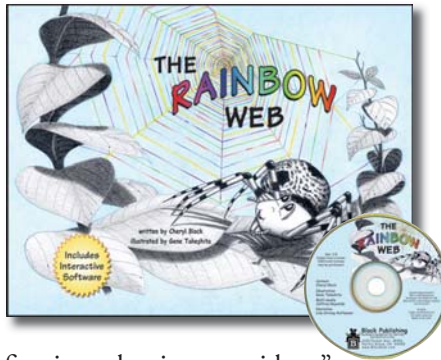




# Children's Author Cheryl Block

Author of science picture books with interactive software for children in Preschool–grade 3.



“A fine introduction to spiders.”  
—*School Library Journal*



“An educational and fun introduction to the topic.”  
—*School Library Journal*

## What Teachers Say

Cheryl Block brings science to life through literature. Classroom presentations can include a book reading and discussion, a science lesson, art project, and songs. Large-group presentations focus on science and writing with follow-up activities provided.

“Cheryl enraptured the students with her book talk. The vivid photos and activities from the CD ensnared the children. I am looking forward to the next science book and CD that Cheryl publishes!”

—*Kate Wood and Kelly Moe, 2nd-grade teachers  
Highland Elementary, Marina*

“Cheryl Block’s manner with the students was warm and comfortable. She ably conveyed her enthusiasm for science writing and illustrating. The students left her presentation more knowledgeable about and with greater respect for arachnids.”

—*Hadassah Contreras, media specialist,  
Forest Grove Elementary, Pacific Grove*

Winner of the 2007  
Teacher’s Choice Awards



Winner of the 2006  
iParenting Media Award  
and the 2006  
USABookNews.com  
Award



Authors can instill in children enthusiasm for reading and excitement in learning more about the world around them.





## Author Presentations

### FACT OR FANTASY

Students analyze fictional science stories for factual information. How is the animal portrayed? Which aspects of the animal's behavior are real and which are make-believe? How do you tell?

### ALL ABOUT SPIDERS

Students learn what makes spiders unique. How do they differ from insects? Compare their attributes. Are spiders dangerous? Explore spider myths. How are spiders useful? What scientists are learning about spiders.

### ALL ABOUT WHALES

Students compare whales to fish and learn about ocean conservation. How are whales adapted for life in water? Why are whales endangered? What can we do to help? Includes hands-on displays and activities.

## Cheryl Block, MA, Author and Publisher

Cheryl was a special educator for twelve years before entering educational publishing. As a special education teacher, she found that science engaged even the most reluctant student. She authored and co-authored numerous educational books and software products for the Critical Thinking Company including *Think Analogies*, *Can You Find Me*, the *Reading Detective* series, and the *Editor in Chief* series. She started Block Publishing in 2004 to combine her skills in teaching and writing with her love of nature; she just completed her tenth year as a docent with the Monterey Bay Aquarium. *Webs to Whales Nature Tales*, a series of picture books with interactive software, combines science with literature.

## Webs to Whales Nature Tales

Children love nature! The *Webs to Whales Nature Tales* series offers an easy way to turn kids into eager young scientists. This series encourages kids to explore science, as well as math, geography, and social studies. This truly unique product combines technology with literature—each book presents an illustrated tale and includes an interactive CD-ROM that teaches the science behind the story. The CD provides:

- A wealth of information • Easy navigation
- Actual photos & video clips • An E-book story • Optional narration
- Printable activities in reading, math, and science

WWW.BLOCK PUB.COM



“The students loved your new book ‘True Blue Friend. What a fun story! They loved asking questions and making comments after the story was done. Thanks for singing with the children as well; they loved it.”

—*Kelly Rahn, Kindergarten,  
Stevens Creek Elementary School,  
Cupertino*

## Author Presentations

Presentations can be customized to your needs and the level of the students. In-class presentations recommended for kindergarten.

- Audience grade range: K–3
- Audience size: 25–50  
(we can accommodate more)
- Program length: 30–60 minutes,  
maximum 4 per day

For additional information,  
fees, and booking, contact:

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